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Publication

Selected papers will be published in the conference proceeding in a book form with ISBN code.

Registration Fee:

Category of Participants	Amount in INR
Research Scholars and Students	1000/-
Academicians	1500/-
Industry and Corporate Participants	2000/-

Registration fee must be paid by way of DD favoring 'JSSCMS-MBA Account', Mysore, payable at Mysore OR online payment through conference web link.

Fee includes conference kit, refreshments and lunch.

Accommodation

A list of hotels are provided in the JSS CMS Conference web page.

Web link :www.jssems.org



For Further Details Contact :

JSS Centre for Management Studies
JSSSTU, SJCE, JSS Technical Institutions Campus,
Mysore-570 006

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JSS MAHAVIDYAPEETHA

JSS SCIENCE AND TECHNOLOGY
UNIVERSITY
JSS CENTRE FOR MANAGEMENT
STUDIES

SJCE, JSS Technical Institutions Campus, Mysuru-570 006

National Conference on

Trends and Prospects in Banking and Financial Markets

Venue: JSSCMS Mysuru

15th - 16th December 2017



JSS MAHAVIDYAPEETHA

The seeds of JSS Mutt were sown over 1000 years ago when Adi Jagadguru Sri Shivaratheeshwara Shivayogiji established the Jagadguru Sri Veerasimhasana Maha Samsthana Math at Suttur, Sri kshethra.

JSS Mahavidyapeetha (JSSMVP) is the visionary product of His Holiness, Jagadguru Sri Dr. Shivarathri Rajendra Mahaswamiji, the 23rd Pontiff of Suttur Mutt. His Holiness Jagadguru Sri Shivarathri Deshikendra Mahaswamiji the 24th Pontiff is steering the success of over 350 institutions in the field of Engineering, Medicine, Management Education, Law, General Education, Vocational and Spiritual education.

Today more than 350 Institutions are spread across the states of Karnataka, Tamil Nadu, Uttar Pradesh in India, and in other parts of the world such as Dubai, Mauritius and USA.

JSS Centre for Management Studies (JSSCMS)

JSS Centre for Management Studies (JSSCMS), a constituent Institution of JSSMVP is located in the JSS Technical Institutions Campus, Mysuru. JSSCMS offers a two-year full time Autonomous MBA program recognized by AICTE, New Delhi. JSS CMS is the management education department of JSS Science and Technology University, Mysuru, Karnataka.

Since its inception in 1998, JSSCMS is committed to management education, training, research and consultancy to suit the requirements of the industry and meet the contemporary challenges of changing economic conditions. JSSCMS is continuing its 19th year of success and promises to maintain the winning streak in its dynamism towards valued education.

About The Conference

The modern civilization is built on industrial revolution fuelled by the technology changes, evolution of joint stock companies, modern energy sources, formal banking system and financial markets. Undisputedly the banking and financial systems have stood as central pillars of economic growth across the world and pioneered the integration of global markets. Global market challenges and the revolution of Information, Communication and Technology have revolutionized the business practices in Banking and Financial markets. The innovation in products – services- and processes have become an integral part of managing modern day banking and markets. The robust banking system will ensure a better controlled economy and leads the economy in the path of progress. It also complements the growth of financial markets hence banking and financial markets have remained the central focus of the researchers, academicians, market experts, economists and policymakers.

As an ever growing, dynamic discipline, Banking and Financial markets thrive on continuous change. In order to contribute to this ever growing field, JSSCMS has organized a National Conference On ‘Trends and Prospects in Banking and Financial Markets’.

Conference Themes

- Banking Management
- Retail Banking, Corporate Banking
- Bank assets, performance, risk management
- Banking regulation, governance
- Banking in the Globalized markets
- Banking in Developing economies
- Banking system and economic development
- Financial inclusion- cashless economy

- Financial Markets
 - Emerging economies markets
 - Market efficiencies
 - Behavioral Finance
 - Derivatives market
 - Financial markets in the Globalized context
 - Market regulation and market participants
 - Investment Management
 - Financial Instruments
 - Market events (IPO, Bonus Issue, Rights Issue, M&A etc)
- (Any other topic related to Banking and Financial markets)

Important Dates

Register before	30 th Nov 2017
Submission of abstract	31 st August 2017
Intimation of acceptance	Within two weeks of abstract submission
Submission of Final paper	31 st October 2017

Submission Guidelines:

- Paper categories are conceptual, review papers and empirical papers
- Contributors need to send an abstract (not exceeding 250 words). The main paper shall not exceed 5000 words, submit a soft copy in times new roman, 12 font size, 1.5 line spacing and 1 inch margin on all sides. The paper must provide the references in APA style.
- Abstract and full papers may be sent to jsscmsconference@gmail.com